

Seminar of digital democracy • session #2



Programme

Session	Theme	Date	Place
✓ Session #1	Introduction	22 September 14:00	LECL80
👉 Session #2	Social media politics	13 October 14:00	LECL80
📅 Session #3	Algorithms and filter bubbles	27 October 14:00	LECL80
📅 Session #4	Digital divide and online tools to shape political opinions	10 November 14:00	LECL80
📅 Session #5	Civic tech and the digitalization of citizen participation	24 November 14:00	LECL80
📅 Session #6	Internet privacy and data collection	8 December 14:00	LECL80
📅 Session #7	Blockchain, web3 and decentralized governance	22 December 14:00	LECL80

seminarofdigitaldemocracy.net/programme



Today's programme

- *The Social Dilemma*: discussion
- Evaluation method: discussion
- Individual projects: work session





“Social media politics”





Let's talk about
*The Social
Dilemma!*



NETFLIX



**OFFICIAL
TRAILER**



**What did you think of the
movie?**

(in 1 word)



- *I didn't know ...*
- *I disagree with ...*
- *I want to add reflections on ...*

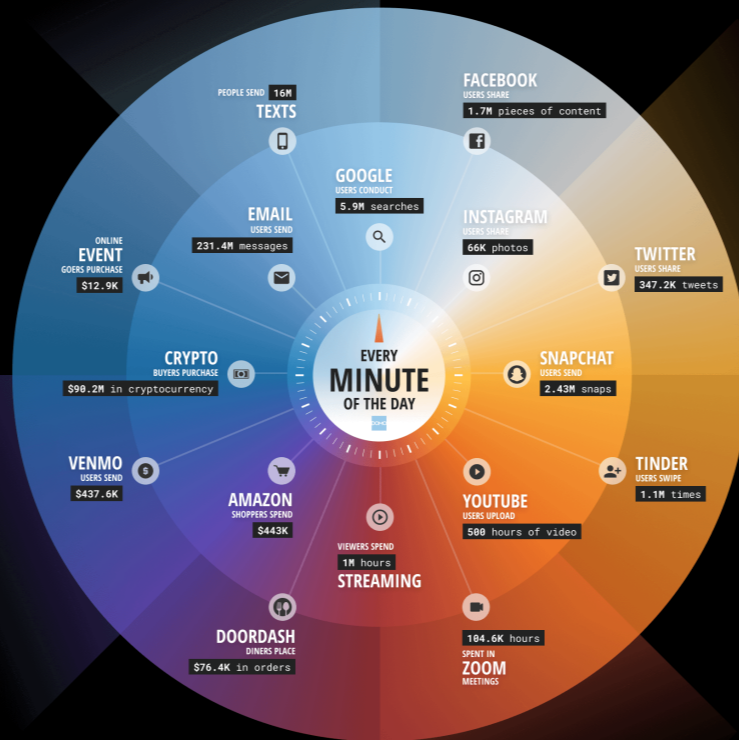




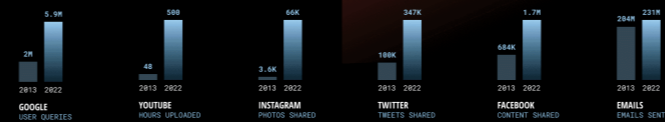
DATA NEVER SLEEPS 10.0

Over the last ten years, digital engagement through social media, streaming content, online purchasing, peer-to-peer payments and other activities has increased hundreds and even thousands of percentage points. While the world has faced a pandemic, economic ups and downs, and global unrest, there has been one constant in society:

our increasing use of new digital tools to support our personal and business needs, from connecting and communicating to conducting transactions and business. In this 10th annual "Data Never Sleeps" infographic, we share a glimpse at just how much data the internet produces each minute from some of this activity, marveling at the volume and variety of information that has been generated.



DATA NEVER SLEEPS 1.0 VS. 10.0



GLOBAL INTERNET POPULATION GROWTH



As of April 2022, the internet reaches 63% of the world's population, representing roughly 5 billion people. Of this total, 4.65 billion - over 93 percent - were social media users. According to Statista, the total amount of data predicted to be created, captured, copied and consumed globally in 2022 is 97 zettabytes, a number projected to grow to 181 zettabytes by 2025.

To succeed in an increasingly digital world where the volume of data created keeps accelerating, businesses need the right tools to put that data to work right where work gets done. Domo gives you the power to rapidly unlock value from all your data, regardless of where it lives, and drive actions across your organization that will improve business outcomes. Every click, swipe, share, or like tells a story, and Domo helps you do something powerful with it.

LEARN MORE AT DOMO.COM

SOURCES
Global Media Insight, Oberlo, Hootsuite, Earthevents, Matthew Woodward.co.uk, Web Tribunal, Deadline.com, Local IQ, Business of Apps, Query Sprout, Young and Rubicam, Spring Tech, IDC World, DoorDash, TechCrunch, Statista, Data Never Sleeps 1.0

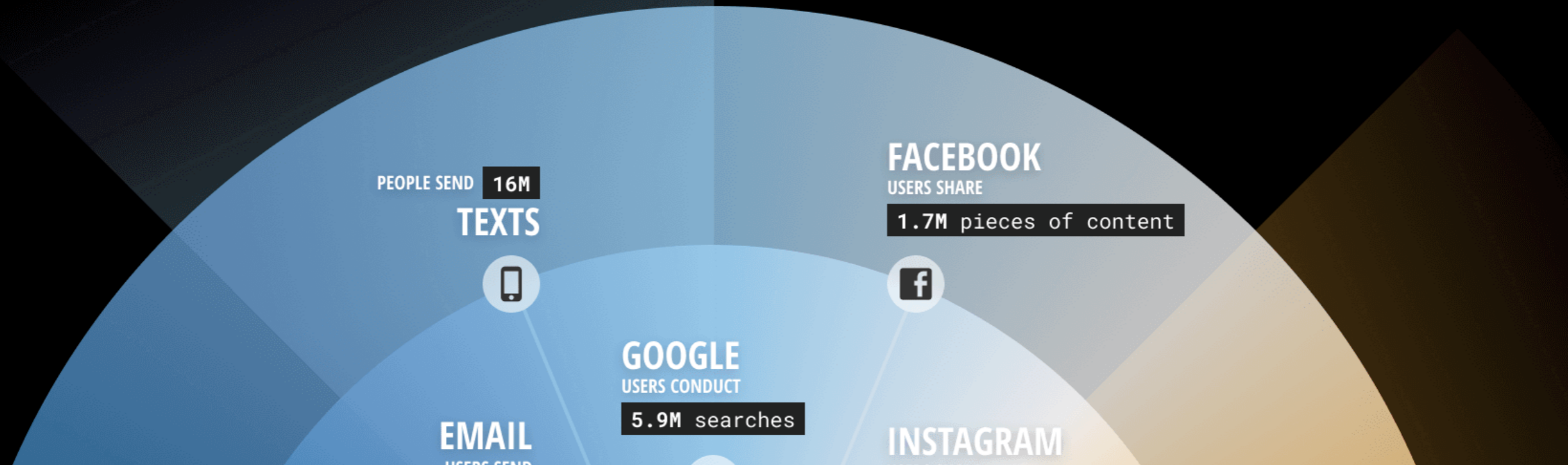


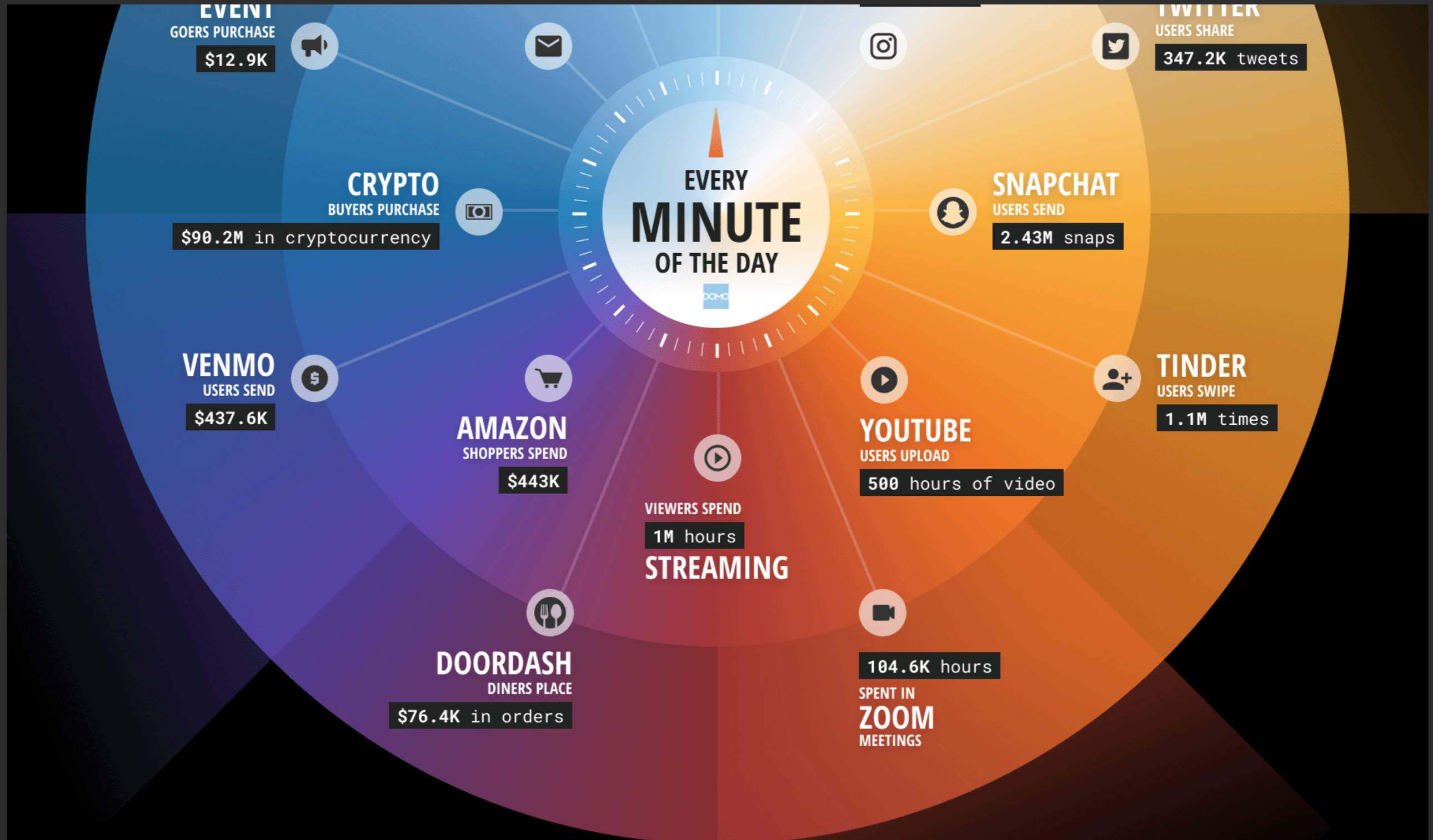


DATA NEVER SLEEPS 10.0

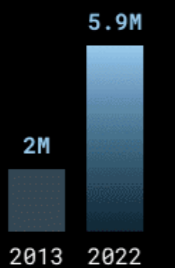
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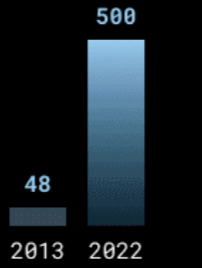




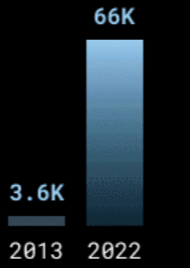
DATA NEVER SLEEPS 1.0 VS. 10.0



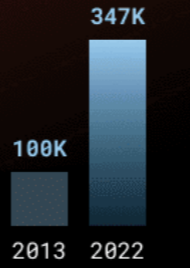
GOOGLE
USER QUERIES



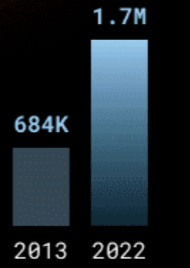
YOUTUBE
HOURS UPLOADED



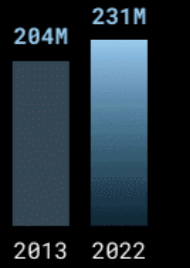
INSTAGRAM
PHOTOS SHARED



TWITTER
TWEETS SHARED



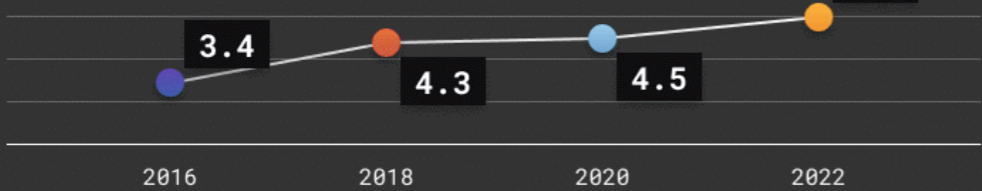
FACEBOOK
CONTENT SHARED



EMAILS
EMAILS SENT

GLOBAL INTERNET POPULATION GROWTH

IN BILLIONS



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SOURCES

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Topics and concepts from *The Social Dilemma*



Learn more...

 [Center for Humane Technology](#)

 [Quit social media | Dr. Cal Newport | TEDxTysons](#)

 [who I'm voting for president - Casey Neistat](#)

 [Ten Arguments for Deleting Your Social Media Accounts Right Now - Jaron Lanier](#)

 [Jaron Lanier Fixes the Internet - The New York Times](#)

 [The Age of Surveillance Capitalism, Shoshana Zuboff](#)

 [Automating Humanity, Joe Toscano](#)

 [Weapons of Math Destruction, Cathy O'Neil](#)



Quotes

“The classic saying is ‘If you're not paying for the product, then you *are* the product.’”

“It’s the gradual, slight, imperceptible change in your own behavior and perception that is the product.”

“We’re just zombies, and they want us to look at more ads so they can make more money.”

“We’re the product. Our attention is the product being sold to advertisers.”



Quotes

“Even two friends, who are so close to each other, who have almost the exact same set of friends, they think, you know, ‘I’m going to news feeds on Facebook. I’ll see the exact same set of updates.’ But it’s not like that at all.”

“The manipulation by third parties is not a hack. Right? The Russians didn’t hack Facebook. What they did was they used the tools that Facebook created for legitimate advertisers and legitimate users, and they applied it to a nefarious purpose.”

“When we were making the like button, our entire motivation was, ‘Can we spread positivity and love in the world?’ The idea that, fast-forward to today, and teens would be getting depressed when they don’t have enough likes, or it could be leading to political polarization was nowhere on our radar.”



Quotes

“These markets undermine **democracy**, and they undermine **freedom**, and they should be outlawed.”

“This is **not** a radical proposal. There are other markets that we outlaw. We outlaw markets in human organs. We outlaw markets in human slaves. Because they have **inevitable destructive consequences**.”



Evaluation

discussion



Learning outcomes

“At the end of this seminar, the students will be able to identify the issues raised by digital technologies on democracy, to develop a critical analysis on a case study related to a challenge for democracy at the digital era, and to communicate this analysis in writing, orally, and via digital tools.”



Individual projects

work session



See you next time! 🖐️

